







Self Serve Packages

	FREE No Charge	INTRO \$30 / month	VALUE \$50 / month	ADVANCED \$100 / month	PLUS \$150 / month
 Mobile Optimized	✓	✓	✓	✓	✓
 Logo & Description	✓	✓	✓	✓	✓
 Reviews	✓	✓	✓	✓	✓
 Post to Facebook & Twitter	✓	✓	✓	✓	✓
 eGift Certificates	5% fee	5% fee	5% fee	5% fee	5% fee
 Directory Categories	2	3	5	8	10
 Priority Placement	×	7th	6th	5th	4th
 Marketplace Items	×	5	10	25	50
 Link to your Website	×	✓	✓	✓	✓
 Collect Facebook Likes	×	✓	✓	✓	✓
 Professional Setup	×	✓	✓	✓	✓
 Traffic Reports	×	✓	✓	✓	✓
 Profile Banner	×	✓ DIY	✓ DIY	✓	✓
 Photo Gallery	×	5	10	20	200
 Videos	×	×	5	10	50
 Menu Pages	×	4	5	10	Unlimited
 Coupons	×	1	2	10	Unlimited
 Event Calendar	×	×	5	20	Unlimited
 Web Pages	×	×	5	20	Unlimited
 Press Releases	×	×	Internal	Media	Media
 Newsletter Subscribers	×	×	500	1000	Unlimited
 Social Post Scheduler	×	×	✓	✓	✓
 Top-Level Exposure	×	×	×	✓	✓
 Personal Account Manager	×	×	×	×	×

Affordable Self Serve Packages

	Get a profile page on the #shoplocal directory		Create an online catalog of products & services		Get found on Google
	Send email newsletters and build your email list		Sell products & gift certificates online		Promote events, coupons, sales & deals
	Collect community reviews		Schedule posts to Facebook & Twitter		Easily update your website

Upgrade your package and see how your profile changes:

- Add a link to your website and social media profiles
- Get featured in the directory
- Post photos, videos & create extra pages with more information
- Add a profile banner
- Access your up-to-the-minute traffic reports
- Collect Facebook likes
- And much more